

2020 quickly turned into a year that greatly tested the resilience and emotional fortitude of LavaMae^x

In March, we made the difficult decision to suspend our mobile shower and Pop-Up Care Village programs for the safety of our quests and team.

This decision came at a heavy emotional cost. We weren't trained to deliver shower service in a pandemic, and couldn't secure the appropriate PPE gear. We felt defeated, unmoored, and fearful. But we all agreed on one single premise: we would not leave the people we serve—our guests—behind.

We teamed up with the UCSF Street Nursing Team and other partners to deliver critical medical services, hygiene kits, facemasks, sanitizer, food and water to our unhoused neighbors. We also saw an opportunity to educate our guests on COVID-19 and began placing public health pamphlets in the kits long with notes of love and support.

At the same time, we continued consulting with people who wanted to launch and sustain programs like ours and building our community of replicators. We also launched our DIY handwashing station and toolkit to help communities provide a low-cost solution for handwashing.

And after months of researching the virus, having an increased amount of PPE, and updating our service protocols, we prepared ourselves to safely operate throughout the remainder of the pandemic.

We've relaunched shower services in San Francisco and Los Angeles, with plans to relaunch Oakland shower service and "mini" versions of our Pop-Up Care Villages.

As we enter this new year, I want to personally thank all of our supporters for your unwavering support and belief in our work.

The fight is not over—there's still a breathtaking amount of work to do. And with your support, we'll ensure that communities everywhere bring our programs and services to their unhoused neighbors.



With gratitude, Kris Kepler, CFO



What We Do

LavaMaex teaches people anywhere to bring mobile showers and other essential care services to the street.

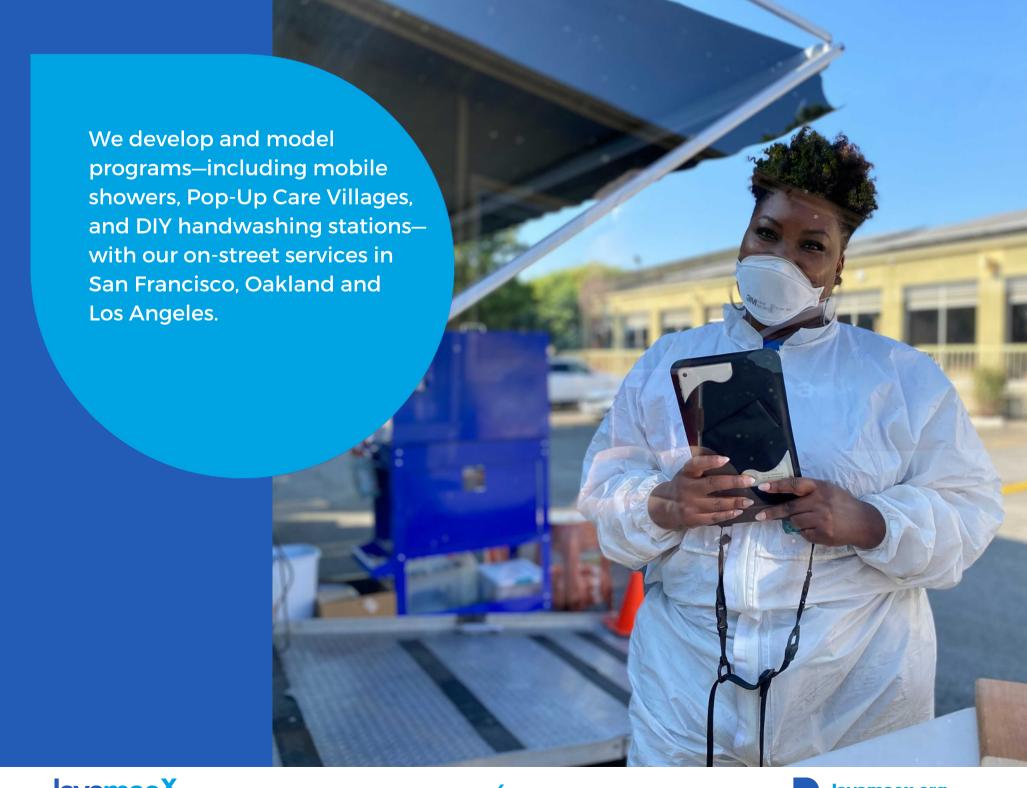
Our Mission

To change the way the world sees and serves our unhoused neighbors.

How It Works

We provide do-it-yourself toolkits, free and fee-based indepth training, and ongoing support to help people and organizations around the world launch and sustain LavaMae×-designed programs.







2020 At a Glance

- **8,322** COVID-19 Care Kits Distributed
 - 617 DIY Handwashing Stations Deployed
 - 15 Replication Programs Launched
 - **92** Replication Programs In Development
- 9,569 Guests Served

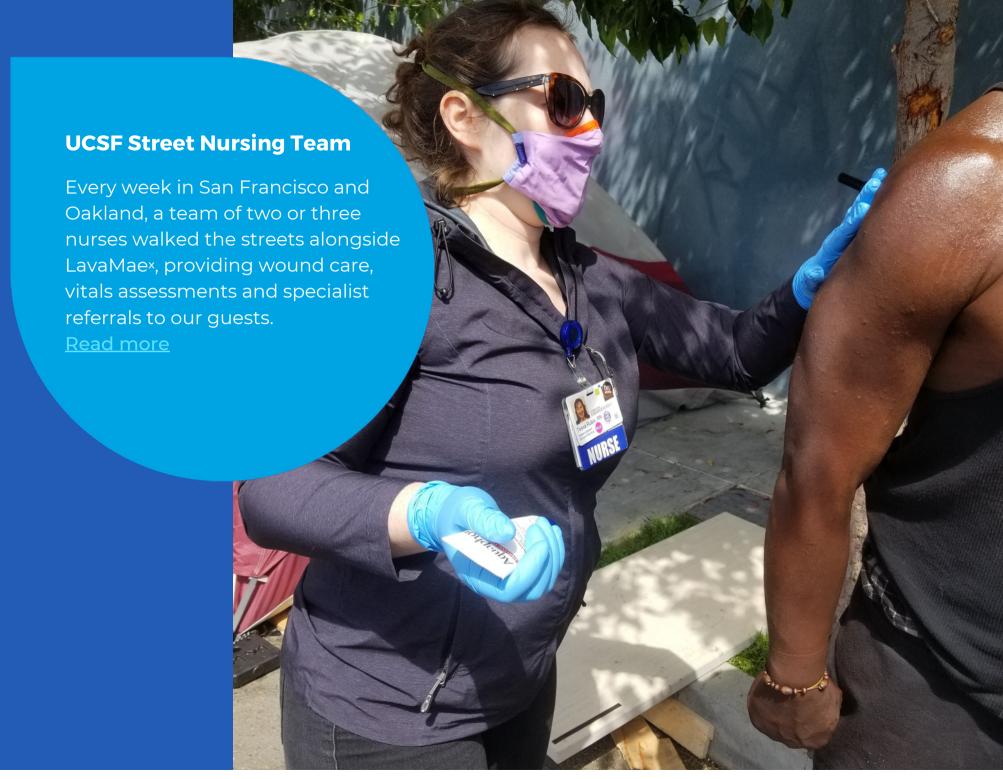




COVID-19 First Response

We teamed up with the UCSF Street Nursing Team and other partners to deliver critical medical services, and **8,322** COVID-19 care kits with hygiene items, facemasks, sanitizer, food and water to our guests.

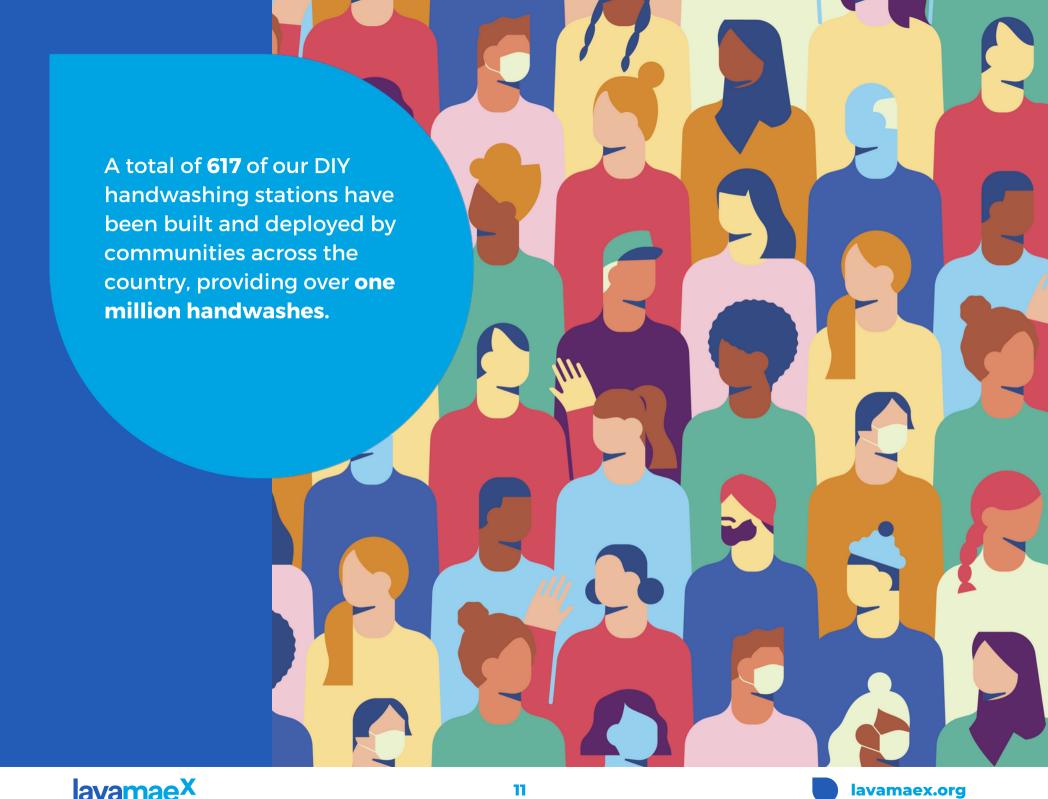






COVID-19 Second Response

Unhoused people everywhere desperately need a way to wash their hands. That's why we designed a DIY handwashing station and toolkit for anyone, anywhere to build and deploy for their neighbors in need.



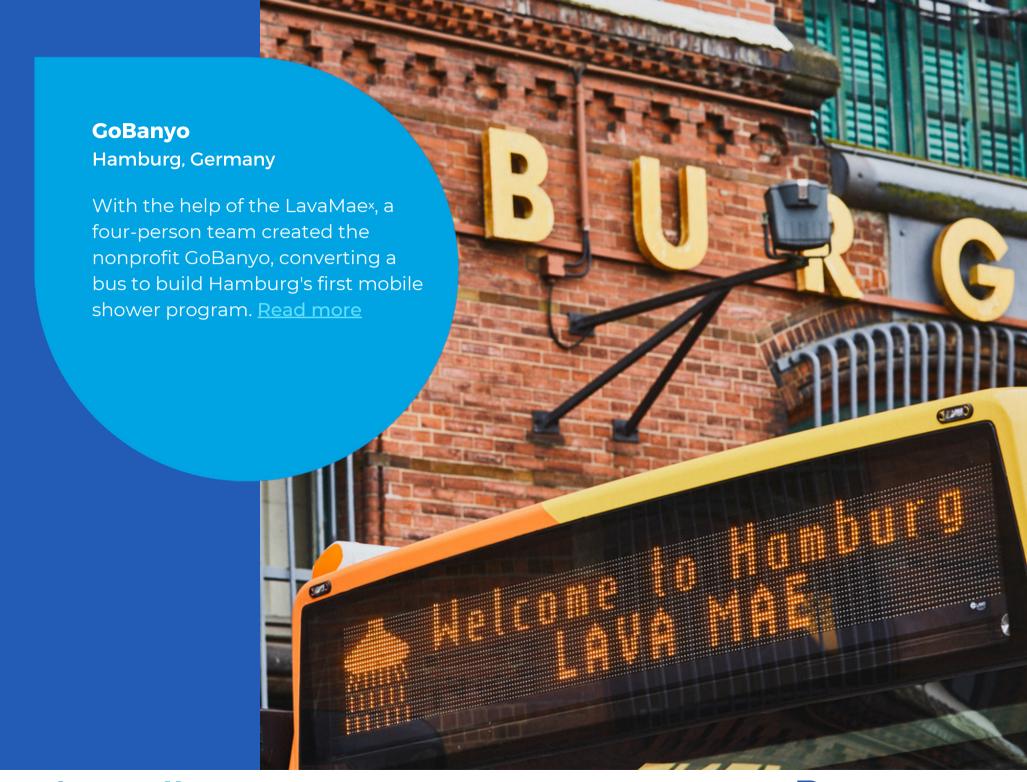


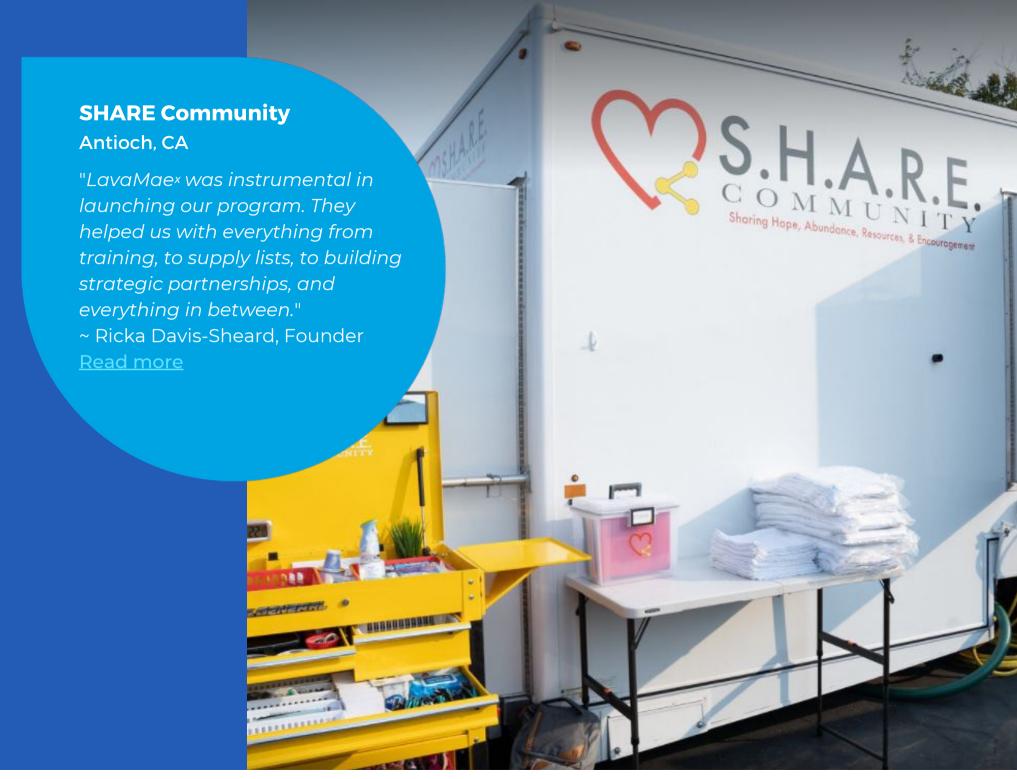
Program Replication

LavaMaex's DIY toolkits, in-depth training (free in most cases), and strategic partnerships empower people worldwide to deliver mobile showers and other care services to their unhoused neighbors using our dignity-restoring Radical Hospitality approach.

We're currently working with **92** social entrepreneurs and community organizations bringing our programs to their communities.







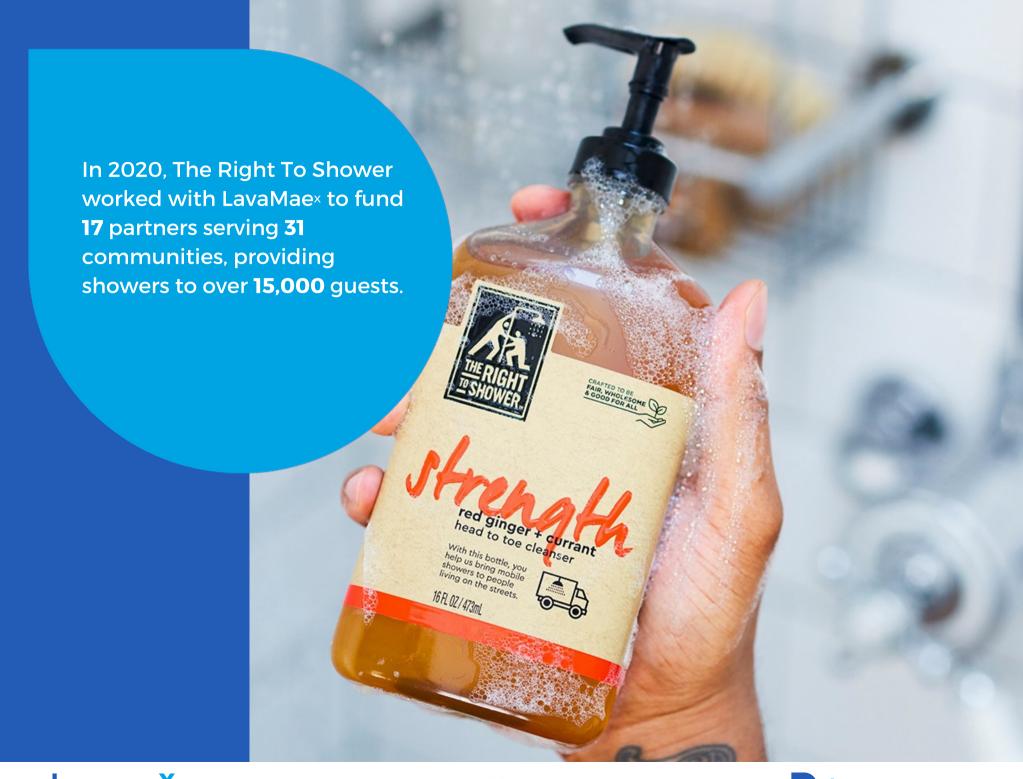


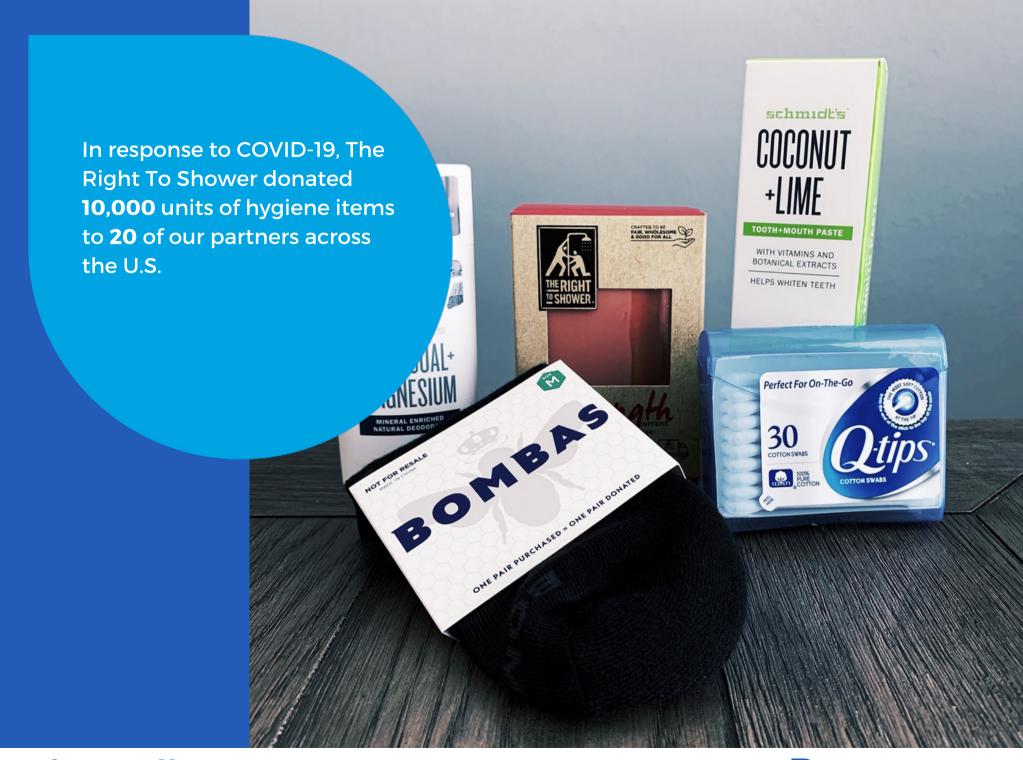
Corporate Partnership:

The Right To Shower

Unilever's The Right to Shower is a social enterprise donating profits to LavaMae× and other mobile shower organizations across the United States.

We draw on our expertise to advise the brand, identifying and recommending organizations for The Right to Shower to fund with community grants.





Press

We made headlines in 2020, from local news to national coverage, inspiring the world with our work and thought leadership.





FORTUNE GLOBAL CITIZEN.



allure



We launched LavaMae* Connect— our free global community of service providers bringing mobile showers and other care services to the street.



Pop-Up Care Village Toolkit

We released our fourth DIY toolkit that will teach people anywhere how to host their own Pop-Up Care Village.

As we begin to relaunch "COVID-safe" mini Pop-Up Care Villages, we'll teach service providers in our network how to do the same.



2021—The Year Ahead

2020 was unprecedented, and 2021 will be no different. As we look ahead, our work remains critical—and thanks to our supporters, we can bring clean water, hot showers, and other essential care services to our guests while teaching others how to do the same.

